

NICOLAS DE TAVERNOST

Chairman of the Executive Board, Groupe M6

Nicolas de Tavernost has been Chairman of the Executive Board of Groupe M6 since May 2000. He started his career in 1974 at the French Foreign Trade Department and then held several positions in ministerial cabinets. From 1981 to 1986, de Tavernost headed various governmental delegations, and eventually worked as director of the audiovisual activities at Lyonnaise des Eaux. In 1987 he joined M6 as Managing Director and became President of the advertising sales house M6 Publicité in 1988.